

CHECK US OUT.





Talk About Talent!

We can rub our stomachs. We can pat our heads. And unlike 83% of the world's population*, we can do both at the same time.

Ok. Maybe it's a lame metaphor. Nevertheless, we think it speaks volumes about who we are as a company.

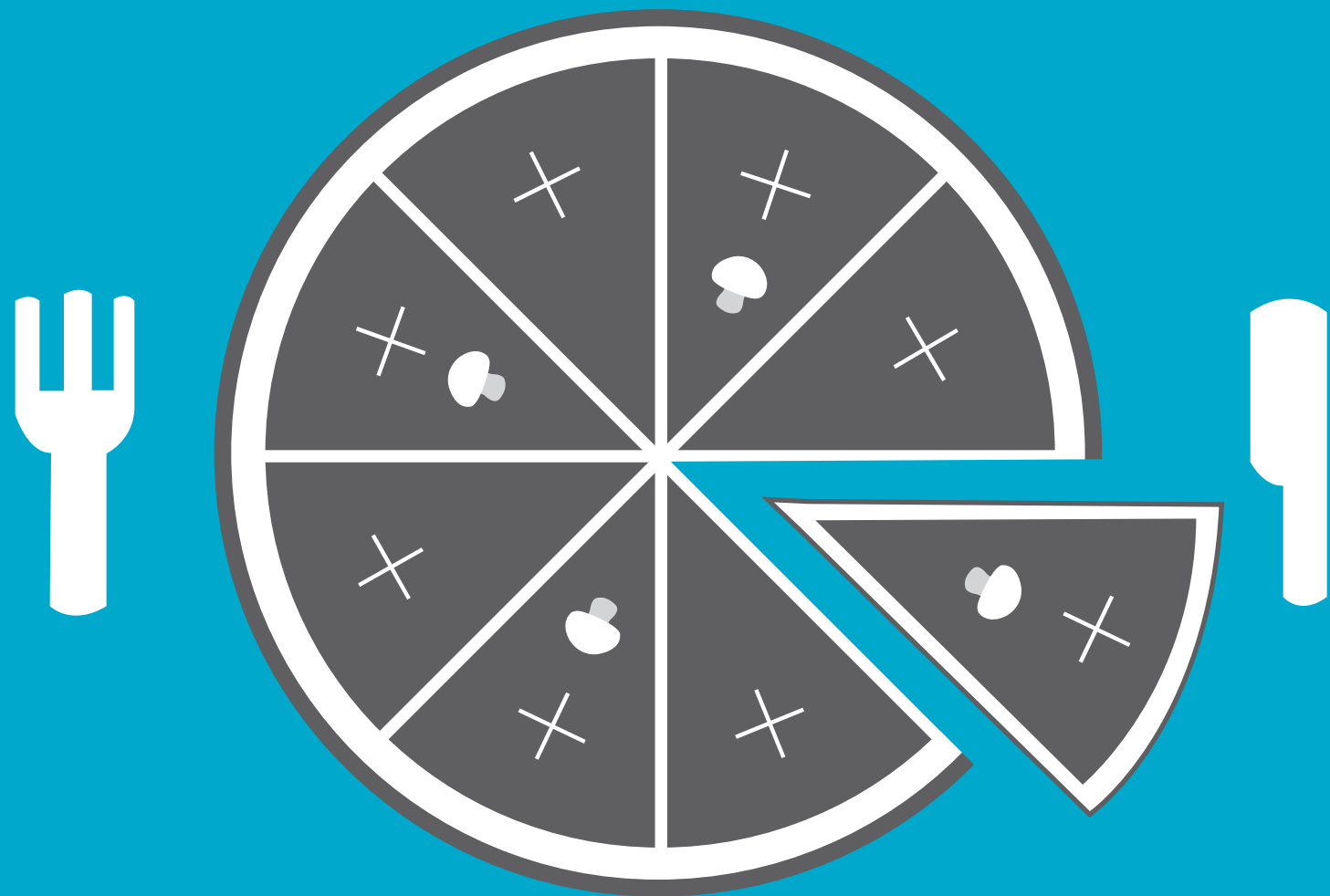
We combine creativity with insightful strategy.

We combine a passion for the web with an understanding that not everyone knows the difference between Flash and HTML.

We combine the energy of a big agency with the values of a small one.

It's this ability to do and be two things at once that allows us to create award winning, needle moving work for some of the most sought after brands in the world.

*A completely made up statistic. But you get the point.

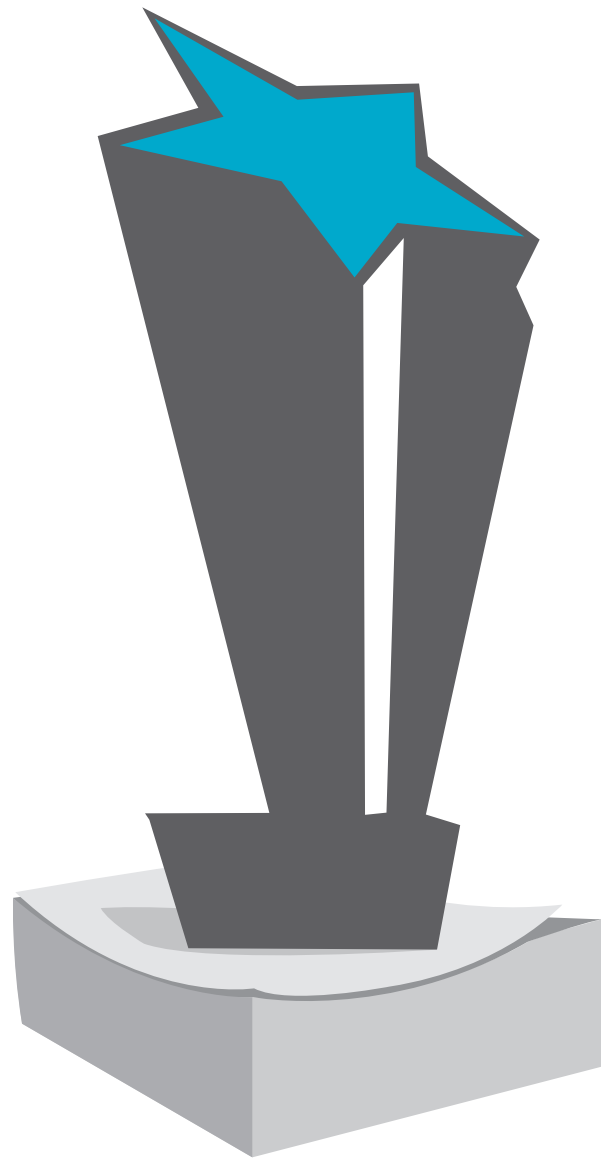


Why Left Over Pizza is Our Best Friend

When we created our agency concept, we not only drew from our experiences working in “the business” for the past decade. We also drew from our experiences as, well, people.

As a result, we’ve eliminated barriers that can often make working with traditional agencies frustrating. And instead emphasized face-to-face interaction whenever possible. It reduces miscommunication and allows us to be responsive, focused and responsible. Plus, it requires each of us to remain actively involved in the agency business. And above all, actively involved in our clients' business too.

It’s something we believe in wholeheartedly. Even if it means kissing our social lives goodbye.



Awards

Shmawards

We like winning awards. Who doesn't? But when all is said and done, we see them as nothing more than paperweights. Or really shiny door stops. Or impromptu karaoke microphones (depending on how much we've had to drink).

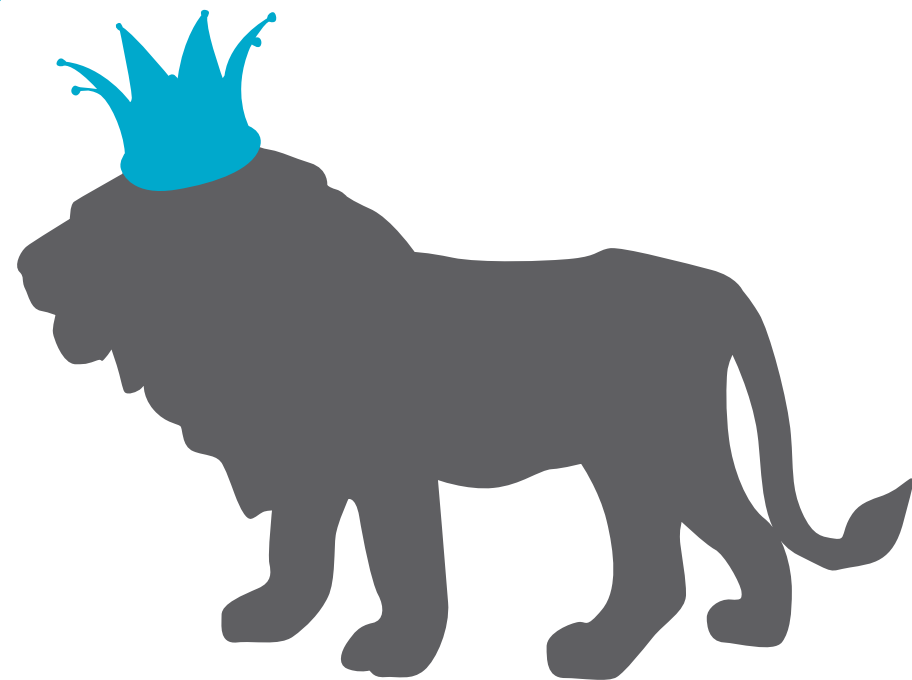
That's because we don't measure success by the size of our trophy case. We measure it by things like sales gains. And raised awareness. And increased market share. You know, stuff that actually matters outside the crazy little world of advertising.
AKA: stuff that actually matters to you.

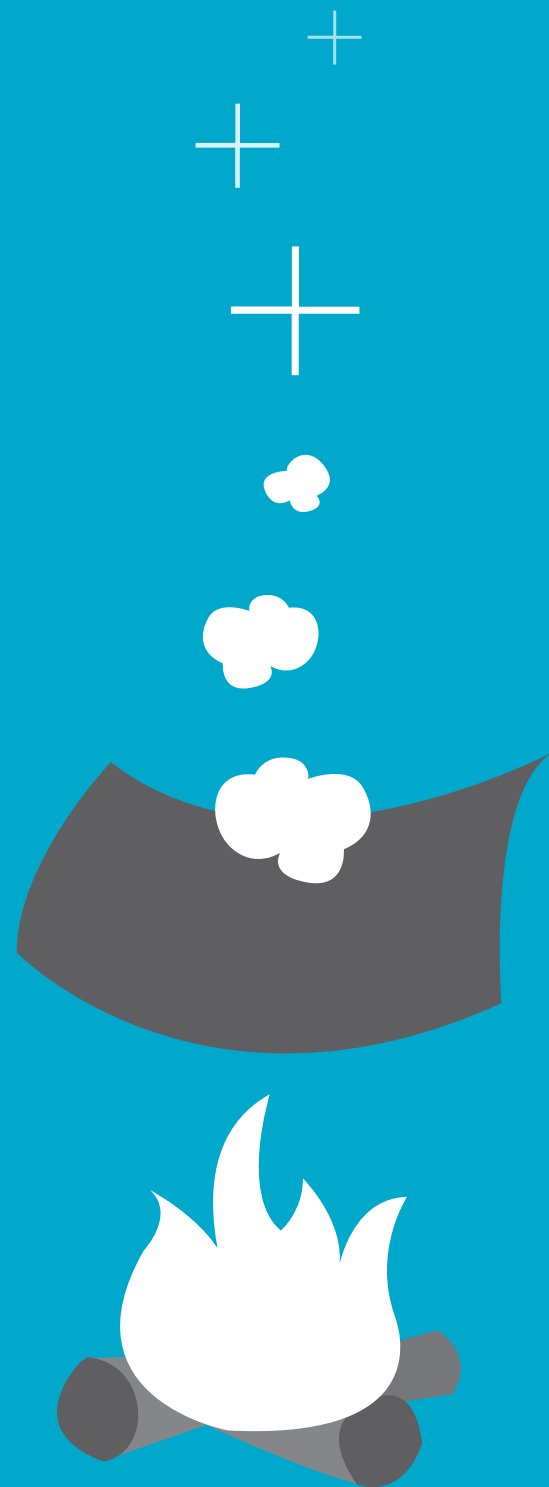
The Idea is King (Or Prime Minister if you live in England)

Putting people first. It's a notion that's not only central to how we work. But also to the actual work we do. After all, you aren't trying to connect with "targets" or "consumers." You're trying to connect with people. And everything we do is driven by that fact.

Which is why our work isn't defined by the latest fads in technology. Nor do we hang our hats on creativity alone. Truth is, it's not about any one thing. First and foremost, it's about finding an idea. An idea that will move people. One that speaks not only to the heart. But to the head too.

And only after we've honed in on that idea do we begin to think about where and how it might live. Because even the slickest, most cutting edge web site is only effective if the idea behind it connects with whoever is experiencing it. Simply put, what's the point of getting someone's attention if you're not going to hold it?





Had Enough Blabbering?

While it's tempting to end with a long-winded, self-serving diatribe about our passion for doing great work, we prefer to let our work do the talking. Plus it saves you from suffering through another lame metaphor. So, you're welcome.

And thanks for taking the time to check us out.

If you want to learn more about Grid Design Firm, please feel free to [drop us a line](#), [shoot us an email](#), or [put up a smoke signal](#).

grid+design firm

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